



experience

IE Business School & IE University [2017-PRESENT]

EXECUTIVE PRODUCER AND CREATIVE DIRECTOR

IE is one of the world's leading universities and business schools.
www.ie.edu

Fundación Bertelsmann [2015-2016]

CONTENT MANAGER AND PRODUCER

Fundación Bertelsmann develops innovative projects in cultural, social, political, economic, and educational spheres.
www.fundacionbertelsmann.org

Little Oak Films [2007-2015]

EXECUTIVE PRODUCER AND WRITER

Production Company specialized in international production service.
www.littleoak.es

FASHION NETWORK SPAIN AND INDIA [2012]

EXECUTIVE PRODUCER AND DIRECTOR

This event brings together top-level institutions, industries, designers, and associations representing both countries.
www.spain-india.org

Li Ning [2010]

EDITOR

Li Ning is the largest Chinese supplier of sports shoes and equipment.
www.lining.com

EHS.TV [2008-2010]

EXECUTIVE PRODUCER

EHS.TV is a television channel dedicated to the sale of products and services.
www.ehs.tv

Guada TV [2005-2007]

HOST AND SCRIPTWRITER

Classic cinema show.
www.guada.tv

Editorial América Ibérica [1999-2001]

COPYWRITER AND JOURNALIST

EDITORIAL AMERICA IBERICA SA was a recognized publishing house that carried out its activity in the newspaper and magazine sector with more than 26 monthly editions.

miscellany

2024 US International Awards ([4 awards](#), [finalist 2 videos](#)). [Feed](#)

2024 Cannes Corporate & TV Awards. [The Next 50](#)

2023 Cannes Corporate & TV Awards. [MARCOM The Next 50](#)

First Prize Video 2021 | Prizes in the Humanities (IE Foundation)

First Prize II Postal Short Story Contest in Fuentetaja. Videopostal

First Prize I Postal Short Story Contest in Fuentetaja. [El Mundo](#).

CO-AUTHOR of the book *De madrugada*. 2016.

education

DIRECTION OF DIGITAL MARKETING

ADVANCED PROGRAM_ 2025

Lifelong learning (IE Business School)

MASTER'S IN FILM DIRECTION

SPECIALIZED IN CINEMA_ 2004-2005

Faculty of FILM (CEU University)

AUDIOVISUAL MEDIA

DEGREE IN COMMUNICATION_ 1998-2003

Faculty of Science of Information (Complutense University of Madrid)

Erasmus (Escola Superior de Comunicação Social & Lisbon Theatre and Film School)

OMNICHANNEL STRATEGY

DIGITAL MARKETING, SOCIAL MEDIA, AND ANALYTICS_ 2019

Exponential Learning (IE University)

GRAPHIC DESIGN

ADVANCED TECHNICIAN_ 2015

Professional Audiovisual Training (IED, *Istituto Europeo di Design*)

CREATIVE WRITING

WRITER_ 2013-2015

(Fuentetaja Literaria – Madrid, Spain)

MASTER'S DEGREE IN EDUCATION

SPECIALIZED IN LITERATURE_ 2010-2011 (Universidad Pontificia Comillas)

FILM SCRIPT WRITING

WRITER_ 2003-2004

TV and FILM School (Séptima Ars)

BRAND IDENTITY AND STRATEGY

IE Business School_ 2021